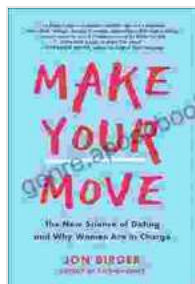


# The New Science of Dating: Why Women Are In Charge



## Make Your Move: The New Science of Dating and Why Women Are in Charge by Jon Birger

★★★★☆ 4.4 out of 5

Language	: English
File size	: 1522 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 256 pages



**The dating landscape has changed dramatically in recent years, and women are now in the driver's seat.** This is due in part to a number of factors, including the rise of social media, the increasing number of women in the workforce, and the changing attitudes towards gender roles.

In her new book, *The New Science of Dating*, sociologist Dr. Helen Fisher explores these changes and provides women with the tools they need to navigate the modern dating landscape with confidence and success.

## Why Women Are In Charge

There are a number of reasons why women are now in charge of dating. One reason is that women are more likely to be financially independent than they were in the past. This means that they are not as reliant on men

for financial support, which gives them more freedom to choose who they date and when.

Another reason why women are in charge is that they are more likely to be educated than they were in the past. This means that they are more likely to have careers and interests outside of the home, which makes them more attractive to potential partners.

Finally, women are more likely to be vocal about what they want in a relationship. This is due in part to the rise of social media, which has given women a platform to share their thoughts and experiences with others.

## **The New Rules of Dating**

The changing dynamics of dating have led to a new set of rules for women. These rules include:

- **Women should be proactive.** Don't wait for a man to approach you. If you see someone you're interested in, don't be afraid to make the first move.
- **Women should be selective.** Don't waste your time on men who aren't interested in you or who don't treat you with respect.
- **Women should be confident.** Believe in yourself and your worth. Don't let anyone tell you that you're not good enough.

## **The Science of Dating**

Dr. Fisher's research has revealed a number of insights into the science of dating. One of her most important findings is that women are more likely to be attracted to men who are confident, intelligent, and successful.

Another finding is that women are more likely to be satisfied with relationships in which they feel respected and valued.

## **The Future of Dating**

The future of dating is bright for women. As women continue to gain more power and independence, they will have more choices and more control over their love lives.

Dr. Fisher's research provides women with the tools they need to navigate the modern dating landscape with confidence and success. By understanding the science of dating, women can increase their chances of finding lasting love.

*The New Science of Dating* is a must-read for any woman who wants to understand the changing dynamics of dating and how to navigate the modern dating landscape with confidence and success.

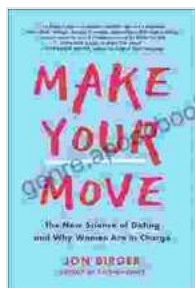
Dr. Fisher's research provides women with the tools they need to find lasting love. By understanding the science of dating, women can increase their chances of finding a partner who is compatible with their needs and desires.

## **About the Author**

Dr. Helen Fisher is a world-renowned anthropologist and human behavior expert. She is the author of several books on love and relationships, including *Why We Love* and *Anatomy of Love*.

Dr. Fisher's research has been featured in major media outlets around the world, including *The New York Times*, *The Washington Post*, and *The Wall*

Street Journal.



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