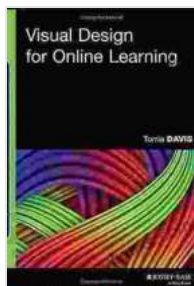


Visual Design for Online Learning: A Comprehensive Guide to Creating Engaging and Effective Online Courses



Visual Design for Online Learning (Jossey-Bass Guides to Online Teaching and Learning) by Torria Davis

★★★★☆ 4.7 out of 5

Language	: English
File size	: 22701 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 199 pages
Lending	: Enabled



Create visually appealing online courses that engage learners and improve learning outcomes.

In today's digital age, online learning has become an increasingly popular way to deliver education. However, simply putting your course materials online is not enough to ensure that your learners will be engaged and successful.

Visual design plays a critical role in online learning. It can help to:

- Attract and engage learners
- Improve comprehension and retention

- Reduce cognitive load
- Increase motivation and satisfaction

But how do you create visually appealing online courses without being a graphic designer? That's where this book comes in.

Visual Design for Online Learning is a comprehensive guide to creating engaging and effective online courses.

It covers everything from choosing the right colors and fonts to creating effective graphics and videos. You'll also learn how to:

- Use visual design to support learning objectives
- Incorporate multimedia into your courses
- Create accessible and inclusive online materials

Whether you're a new instructor or an experienced online educator, this book will help you to take your online courses to the next level.

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You can Free Download your copy of Visual Design for Online Learning from:

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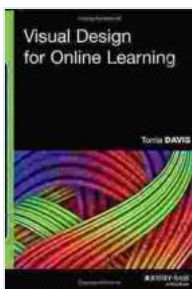
Or, you can download a free sample chapter from the Jossey-Bass website.

About the Author

Dr. Linda Nilson is a professor of teaching and learning at Clemson University. She is the author of several books on teaching and learning, including *The Design of College Courses*. Her work has been featured in *The Chronicle of Higher Education*, *The New York Times*, and *The Wall Street Journal*.

Dr. Nilson is a leading expert on visual design for online learning. She has been teaching online courses for over 20 years, and she has developed a set of best practices for creating visually appealing and effective online materials.

In *Visual Design for Online Learning*, Dr. Nilson shares her knowledge and expertise with you. She provides clear and concise instructions, along with numerous examples and case studies. This book is an essential resource for anyone who wants to create visually appealing and effective online courses.



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